

July 29, 2014

Mr. Stelios Achniotis,
President,
Technical Chamber of Cyprus (ETEK),
P.O. Box 21826,
1513 Nicosia

Dear Sir,

MSc in Engineering Management / 20% Discount

Following our discussion some months ago over our new M.Sc. in Engineering Management I would like to inform you that with the commencement of the new Academic Year 2014-2015, the Department of Management & MIS of the University of Nicosia, would like to offer a **20% discount** to all ETEK certified engineers.

The continuous technological, economic and social challenges influence today's businesses to seek innovative Engineer-Managers to work in such challenging contexts. In addition, factors such as a corporate demand to develop leaders not only to design engineered systems but to manage them, engineering graduates spending the majority of their time in management functions, career choices of engineers to choose management positions in technology / engineering based organizations, high enrollment of engineers to MBA programs, has led the University of Nicosia to develop this new M.Sc. in Engineering Management.

Find attached our Brochure in PDF form to be circulated through your Newsletter to all your members.

For information and applications, please contact Ms. Elena Constantinou from the Admissions Office, at +357 22 841526 or at constantinou.e@unic.ac.cy.

We look forward to our possible cooperation and your prompt response to this matter.

Yours sincerely,



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